



BELLO PARTNERSHIP

MAKING AN  
IMPACT THROUGH  
*partnership*

**INFORMATION**  
**PACK**

# WHO WE ARE

BelloNecta is the world's first comprehensive and inclusive social networking platform that caters exclusively to the beauty industry. Our mission is to create a vibrant and interactive community where beauty professionals and enthusiasts can connect, collaborate, and share their passion for all things beauty.

It is our goal not only to make a significant positive impact in the lives of those who seek to enhance their beauty but also to make a positive impact within all communities across the globe.

To further this goal we have established a charitable program called Bello Partnership (Beautiful Partnership). Our program seeks to forge formidable partnerships with charitable organizations that share the same values as those that are aligned with our brands.

## OUR CORE VALUES

### **Respect**

Treating people with courtesy, politeness, kindness and acknowledging their unique contribution

### **Quality**

Striving for excellence with the development and the delivery of our products and services

### **Innovation**

Pushing the boundaries with new, bold and progressive ideas

### **Collaboration and Community**

Working together while building strong lasting relationships

### **Social Responsibility**

Caring for the environment and giving back to communities through charitable partnerships



# HOW DOES BELLO PARTNERSHIP WORK

1. Prospective partners will be required to submit a short application to register its interest in our program
2. All applications will be reviewed and if approval is granted a formal partnership agreement will be established
3. A brief summary of the organization's charitable cause, telephone number and email address will be posted under the impact page on BelloNecta's platform
4. All our partners will be given the opportunity to run a free advert on BelloNecta's Community Forum, for one week, three times during the year. Three unique coupon codes will be provided for the free adverts
5. In addition to the free advert initiative, all brands that advertise on BelloNecta's platform will have the option to make a financial contribution to one or more of our charitable partners at the point of paying for an advert
6. Charitable partners will be able to monitor its financial contributions
7. Financial contributions will be paid to our charitable partners on a quarterly basis



## HOW TO REGISTER YOUR INTEREST

If you are interested in developing a partnership with us, please complete the application form at the end of this brochure and email a copy to [impact@bellonecta.com](mailto:impact@bellonecta.com). Alternatively, you can visit our website at [www.caributi.com/impact](http://www.caributi.com/impact) and register your interest under the impact tab. We aim to response to all registrations within 10 working days.

# BELLO PARTNERSHIP REGISTRATION FORM

**NAME OF CHARITY:**

**CONTACT PERSON:**

**ADDRESS:**

**TELEPHONE NUMBER:**

**EMAIL ADDRESS:**

**WEBSITE:**

**CHARITY REGISTRATION #:**

**DESCRIPTION OF CHARITABLE PURPOSE:**

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**FOR MORE  
INFORMATION  
PLEASE  
CONTACT US**

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